

Refugee Week 2020



Refugee Week June 14-20 2020

**Sponsorship
prospectus**



www.refugeeweek.org.au



Refugee Council
of Australia

www.refugeecouncil.org.au

A cause for celebration!

Australia's cultural tapestry is greatly enriched by the many people who have travelled from across the world to build new lives in this country. Many have been forced to flee their homes in search of safety, and have survived long and difficult journeys to get here. Refugee Week is an inspirational time of celebrating the immense courage, resilience and enormous contribution that refugees and people seeking asylum make to Australian society.

We have announced 2020 as the 'Year of Welcome' and we want you to be part of the story. At the turn of this new decade the Refugee Council Of Australia is calling on Australians to join the Year of Welcome during Refugee Week. Organisations can show their support for this 2020 initiative by signing up to become a Refugee Week sponsor.

Please add your support as a sponsor of Refugee Week 2020!



Share a Meal, Share a Story

Advocates, faith groups, schools, politicians, organisations, businesses, councils, communities and ordinary Australians will be showing their support by holding events during Refugee Week 2020. Event organisers are being encouraged to link their activities to our focus on food. This might be a breakfast, a morning tea, lunch, or dinner. It might be a meal on its own or as part of a broader celebration.

Our 'Share a Meal, Share a Story' resources will be available via the Refugee Week website.

Sharing food is a powerful way to interact and connect.

For many Australians Refugee Week provides an opportunity to meet a refugee for the first time. Storytelling provides a great way to do this. The sharing of stories is an opportunity to not only remember and honour their journey but also to educate the Australian community to better understand the courage and contribution that refugees make.



The Refugee Council of Australia (RCOA) is the peak national body representing over 200 organisations who support refugees and people seeking asylum. We coordinate Refugee Week across Australia each year.

Our work in the key areas of research and policy analysis, advocacy, refugee self-representation and community education is only possible through the generosity of our members and supporters.

Be part of something big

Our proposal

Your organisation can be part of Refugee Week 2020 and gain exposure to an audience of thousands of engaged and interested people, while standing up for the courage and contribution of refugees.

Sponsorship packages range from an exclusive package for Event Partner, a comprehensive package for Principal Sponsors to an entry level package for Partners, as detailed in the table below.

Sponsorship options

- **Event Partner: \$20,000 (plus GST)**
- **Principal Sponsor: \$15,000 (plus GST)**
- **Major Sponsor: \$10,000 (plus GST)**
- **Sponsor: \$5,000 (plus GST)**
- **Partner: \$2,500 (plus GST)**

Sponsorship Package	Event Partner \$20,000 (plus GST)	Principal Sponsor \$15,000 (plus GST)	Major Sponsor \$10,000 (plus GST)	Sponsor \$5,000 (plus GST)	Partner \$2,500 (plus GST)
Website exposure	●	●	●	●	●
Logo on Poster (logo)	●	●	●	●	●
Promotion on Social Media	●	●	●	●	
Logo on resource kit	●	●	●		
Acknowledgement of support for Refugee Week at launch	●	●			
A Refugee Week Ambassador led session for staff at your organisation	●	●			
Exclusive Banner Ad on Website	●				
Exclusive Social Media Package	●				

Sponsors Refugee Week 2020

To discuss sponsorship of Refugee Week, please contact Georgie McGrillen on (02) 9211 9333 or email georgie.mcgrillen@refugeecouncil.org.au