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Refugee Week 2018

Sponsorship

Sunday June 17 – Saturday June 23



www.refugeeweek.org.au



Refugee Council
of Australia

www.refugeecouncil.org.au

Sponsoring Refugee

Background

The Refugee Council of Australia (RCOA) is the national umbrella body for refugees and the organisations and individuals who support them. We have 189 organisational members and many thousands of supporters across Australia.

Formed in November 1981, RCOA is a non-profit, non-government organisation registered as an incorporated association. Our work is made possible through the contributions of our members and the general public, with additional project support from philanthropic bodies and state government agencies. We are represented by an elected board and our members and refugee communities direct our focus. The priority activities for RCOA are set by its members, as represented by an elected Board.

RCOA's work is centred around the key areas of research and policy analysis, advocacy and representation (of member, refugee and asylum seeker issues) and community education and awareness raising. In addition, RCOA seeks funding for specific projects that directly relate to our objectives and enhance our capacity to serve the refugee community.

Refugee Week 2017

Refugee Week 2017 was officially Australia's biggest to date, with over 450 events celebrated across the country. Film screenings, art exhibitions, circus performances, public storytelling, music festivals, comedy galas, poetry slams, fashion shows, a smorgasbord of mouthwatering food and much, much more brought out tens of thousands of Australians to celebrate the courage and contribution that refugees bring to their adopted nation.

Key Note Launch Events

Refugee Week Sydney

The official Refugee Week Launch was held at the Paddington Town Hall in Sydney and featured inspiring voices of people from refugee backgrounds, live entertainment, a book reading of *I'm Australian Too* by award-winning Mem Fox and the 2017 Humanitarian Awards organised by STARTTS. The event was an incredible celebration of the diversity of Australia



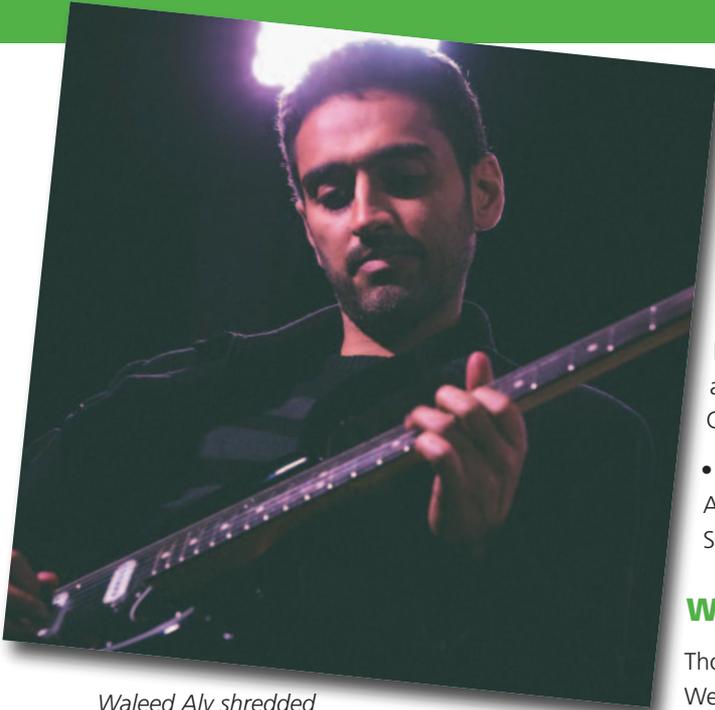
Australian Legend Mem Fox launched RW2017 Photo: James Alcock/RCOA

Refugee Week Melbourne

The official Refugee Week wrap party took the form of the Festival of Welcome in Melbourne, in conjunction with Federation Square's Winter Solstice celebration. Thousands of Victorians flocked to the Square in spite of the wintry weather to dance to music from around the world, sample the delicious treats on offer and celebrate all that refugees bring to Australia. This was exemplified by the incredible musical talent of refugee artists such as King Bell, Ajak Kwai and the Burundian Drummers. They shared the stage with Australian artists who have raised their voices for refugee justice, including the Hard Aches, Waleed Aly's Robot Child and award-winning Indigenous artist Dan Sultan.

Week 2018

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Waleed Aly shredded
for the RW17 Festival of Welcome

Other Events

Throughout the week, every state and territory came out to show their support and appreciation for Australia's refugee communities. Over 15,000 Queenslanders attended Luminous, the annual Lantern Parade. In South Australia, a full week of events was held at Government House, including films, speeches and community dinners.

Tasmanians celebrated with a community kitchen, a welcome tree and much more. In ACT, the Refugee soccer world cup brought together players of all stripes for a friendly competition, whilst those in the Northern Territory were treated to an incredible World Music Festival.

For the first time, Refugee Week 2017 included the new and exciting addition of Australia's first ever Refugee Film Festival. The Festival enjoyed many sold-out screenings and a magnificent line up of films and speakers in Sydney and Melbourne, with many others hosting their own screenings around the country.



Our Sponsors in 2017

Refugee Week 2017 was made possible by the following sponsors:

- **Major sponsors:** City of Sydney, Community Migrant Resource Centre, Settlement Services, International (SSI) and the St Vincent de Paul Society.
- **Sponsors:** Navitas English, Jesuit Social Services, NSW Teachers Federation, City of Melbourne, NSW Service for the Treatment and Rehabilitation of Torture and Trauma Survivors (STARTTS) and Core Community Services.
- **Partners:** Amnesty International Australia, Australian Refugee Association, NSW Refugee Health Service and Overseas Services to Survivors of Torture and Trauma (OSSTT).

Who Participated and Attended

Thousands of people from all walks of life took part in Refugee Week 2017. From the young to the old, from students to professionals, from people with refugee backgrounds themselves to those who had never engaged in the issue before.

Media Coverage

In 2017, hundreds of media outlets covered Refugee Week, including radio, national and local press and television. Across Australia tens of thousands joined the conversation on Facebook, Twitter and Instagram. Here are a few samples of the local and national coverage achieved throughout the week:



In 2018 we will build on the great success of last year's events by continuing with the Refugee Film Festival and additional events across the country. You can help these events by adding your support to Refugee Week 2018.

Our Proposal

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Your organisation can be part of Refugee Week 20178 and gain exposure to an audience of thousands of engaged and interested people, while standing up for the courage and contribution of refugees.

Sponsorship packages range from a comprehensive package for the Principle Sponsor to an entry level package for Partners, as detailed in the table below.

Sponsorship options

Principal Sponsor: \$15,000 (plus GST)

Major Sponsor: \$10,000 (plus GST)

Sponsor: \$5,000 (plus GST)

Partner \$2,500 (plus GST)

Special Event Sponsor \$1,000 (plus GST)

The selected package will feature your organisation in Refugee Week Promotional Material and Keynote Event Material including the below:

Sponsorship Package	Principal Sponsor: \$15,000 (plus GST)	Major Sponsor: \$10,000 (plus GST)	Sponsor: \$5,000 (plus GST)	Partner: \$2,500 (plus GST)	Special Event Sponsor: \$1,000 (plus GST)
Website exposure (logo and description)	●	●	●	●	
Poster (logo)	●	●	●	●	
Media Resource Kit (logo and description)	●	●	●		
Keynote Events Invitations (logo)	●	●			
Promotional space at Key Note Events in Sydney and Melbourne	●				
Official recognition of your organisation in speeches at Sydney and Melbourne Keynote Events	●	●			
A Refugee Week ambassador nominated by your Organisation for key media opportunities	●				
Special Events - branding in association with special events such as a Refugee Week Film Festival or others.					●

For more information and to sign up as a sponsor visit www.refugeeweek.org.au/sponsorship

Sponsor Refugee Week 2018

To discuss sponsorship of Refugee Week, please contact Ewan Isbister on (02) 9211 9333 or email ewan.isbister@refugeecouncil.org.au



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